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# **SALES EXECUTIVE / CLIENT ADVISOR**

**Department:** Sales **Location:** Research Park **Work Status:** Full Time **Reporting to:** Sales Manager

## Job Responsibilities include but are not limited to:

- Assist clients with guidance and direction on customer-specific information provided by client. Progress to close sales within the account by developing, communicating, and driving effective selling strategies that are based on customer-specific value propositions. Focus solutions towards suitable cost- effective data center products.
- \* Actively educate yourself on the latest company products and services to be able to offer them to clients.
- \* Build and maintain professional relationships with key clients to further the business relationship as needed.
- Adhere to all sales policies and procedures at all times to maintain acceptable employee reviews.
- \* Engage and meet local clients and non-local clients as needed.
- Help bridge gaps between technical teams and the clients; acting as a client liaison along with advising the client on the company's data center products.
- Develop an extensive knowledge base of existing accounts, including researching client needs (current and future) in order to provide a quality upsell which is technologically beneficial to them as well as financially beneficial to the company.
- Actively answer live chats, phone calls, and tickets from clients regarding product inquiries, including but not limited to: Colocation, Dedicated Servers, VPS, Cloud Solutions. Following the procedure of "identifying, pursuing, and closing of new sales opportunities."
- Attempt to close leads within one-week time frame with aggressive sales approach; which includes but not limited to: performing preliminary company research, initiating phone call contact, email follow-ups and finding alternative contacts such as skype, gtalk etc.
- Expand your online presence with personal company accounts on Skype/Gtalk during work hours to establish customer relationships with clients (on future sales or sales advising).
- Check work email outside of work if required to complete a sale where time is of essence.
- Plan and pace your own work efficiency in order to meet daily, weekly, project, or team related productivity sales goals.
- \* Actively monitor the VPS Order and Cancellation queues.
- **\*** Troubleshoot failed VPS installations quickly and efficiently to have clients online in a timely manner.

#### Job Requirements

- Coordinate and supervise department activities to achieve desired objectives
- Ability to manage and respond promptly to customer needs ensuring quality
- Composing yourself professionally in all aspects that relate to your position while in the company
- ✤ Working closely with the Department manager in reviewing/identifying areas of improvement to develop best practices to ensure quality and productivity of the Dedicated Services Team.

#### **Required Skills and Qualifications**

Must have experience in the following:

- \* Basic windows systems and internet account handling/administration
- Understanding of general IT technology skill set
- **\*** Excellent phone/client communication skills
- \* Responsive and adaptive communication skills

## **Desired Skills**

- Prior Sales experience
- Prior web hosting experience
- ✤ Analytical troubleshooting skills in a sales environment
- HTML/PHP
- CPanel / IIS

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